

Sr. N	Conference ID	Track	Session Chair	Paper Title	Authors	Presenting Author	Affiliation	Presentation Time (AM/PM)
			Day-1 (14/12/2018)					
			VENUE-1-Classroom No_X101					
			Track 1- Marketing & Strategy					
1	SIBMPICABM 2018013	Track 1	Dr. Shailesh Kasande	Framing as a Micro-Foundation to the Resilience-Agility Capability: Setting the Cognitive-Affective Stage for Dynamic Potential	Bart Keyser, De Koen Vandembemt and Alain Guiette	Bart Keyse	University of Antwerp	3:45 – 3:57
2	SIBMPICABM 2018014	Track 1		The Marketer's Turing test: Use of Chatbots in Relationship Marketing	Aditya Kovvali	Aditya Kovvali	SCMHRD, Pune	4:00 – 4:12
3	SIBMPICABM 2018015	Track 1		Sustainable Product Design for Fashion Apparel: A Preliminary Analysis of Indian and Swedish Fashion Apparel Brands	Olive Nerurkar	Olive Nerurkar	Symbiosis Centre for Management Studies (SCMS), NOIDA	4:15-4:27
4	SIBMPICABM 2018020	Track 1		Prioritization of Factors Influencing Brand Love Using Analytic Hierarchy Process	Dr. Smriti Pande and Dr. Kriti Priya Gupta	Dr. Smriti Pande	Symbiosis Centre for Management Studies (SCMS), NOIDA	4:30-4:40
5	SIBMPICABM 2018022	Track 1		CRM: A Study on Its Role in Indian Banking Sector	Sweta Hota	Sweta Hota	SAI International College of Commerce	4:43-4:55
6	SIBMPICABM 2018029	Track 1		Does Minimum Support Price Supporting the Farmers: A Comparative Study in Andhra Pradesh and Telangana States	Kishore Kumar Yathamsetty	Kishore Kumar Yathamsetty	Symbiosis Law School, Hyderabad	4:58-5:10
			Day-1 (14/12/2018)					
			VENUE-2-Classroom No_X102					
			Track 1- Marketing & Strategy					
1	SIBMPICABM 2018033	Track 1	Dr. Manish Verma	How are Services Advertised in India? - A Content Analysis	Aditi Naidu, Priyanka Mokshmar and Jagdish Bhagwat	Aditi Naidu	SCMHRD Pune	3:45 – 3:57
2	SIBMPICABM 2018035	Track 1		“Association and Correlation between the Independent Variables and Buying of Consumer Goods”: Study with reference to Rural Market of Shivamogga District, Karnataka	Prakash Hs and Mustiary Begum	Prakash Hs	SDM PG Centre for Management Studies and Research	4:00 – 4:12
3	SIBMPICABM 2018049	Track 1		A Study of the Relationship between Corporate Responsibility, Corporate Branding and Corporate Reputation using Interpretive Structural Modelling	Archana Singh and Nehajoan Panackal	Archana Singh	Symbiosis Center for Management Studies-Pune	4:15-4:27

4	SIBMPICABM 2018053	Track 1		Markov Chain Method of Forecasting Acceptance of New Telecommunication Technologies	Aalok Jassal, Shreyas Khase, Shubhi Sharma, Subrahmanyam Y.V.S, Vijayalakshmi Chetlapalli, Krishna Iyer and Sunil Patil	Vijayalakshmi Chetlapalli	Symbiosis Institute of Telecom Management, Pune	4:30-4:40
5	SIBMPICABM 2018069	Track 1		Customer Engagement Behavior for Use of Mobile TV	Abhishek Behl and Abhinav Pal	Abhishek Behl	IIT Bombay	4:43-4:55
6	SIBMPICABM 2018078	Track 1		Online Shopping Influences: Scale Development and Validation	Semila Fernandes and Dr. Rajesh Panda	Semila Fernandes	Symbiosis International (Deemed University)	4:58-5:10
7	SIBMPICABM 2018101	Track 1		Probing into Perforated Performance of RJio: A Consumer-Centric Approach	Remya R and John M Biju	Remya R	St. Thomas' College (Autonomous), Thrissur	5:13-5:25

Day-1 (14/12/2018)

VENUE-3-Classroom No_X201

Track 2- HRM & Leadership

1	SIBMPICABM 2018214	Track 2	Dr. Jahnvi S	Locus of Control: Conceptualization, Application and Predictive Ability - A Literature Review	Lakshmi Murthy and Dr. Poornima Tapas	Lakshmi Murthy	Symbiosis International (Deemed University)	3:45 – 3:57
2	SIBMPICABM 2018018	Track 2		Job Satisfaction & Motivation: Distinct Gender Perspective in IT Sector	Dr. Vinita S Sinha and Shashi Bhatt	Shashi Bhatt	SCMHRD, Pune	4:00 – 4:12
3	SIBMPICABM 2018019	Track 2		Confrontation to Collaboration: A Paradigm Shift in Industrial Relations?	Dr. A.Jagan Mohan R Eddy Reddy and Dr. Ridhi Rani	Dr. A.Jagan Mohan Reddy	Symbiosis Institute of Business Management, Hyderabad	4:15-4:27
4	SIBMPICABM 2018038	Track 2		Study on the Role of Kids in Parental Adoption of Mobile Technologies Strategic Study from the Reverse Socialisation Perspective	Hari Sundar Govindaraman and Vanisree Ramanathan	Vanisree Ramanathan	Chinmaya Vishwavidya peeth	4:30-4:40
5	SIBMPICABM 2018047	Track 2		Presence of HRM in Small Firms in Pune – A Reality Check	Mridul Nath and Shubhasheesh Bhattacharya	Mridul Nath	Symbiosis International (Deemed University)	4:43-4:55
6	SIBMPICABM 2018061	Track 2		Assessing the Quality of Worklife and Employees' Commitment of Large Cap IT Companies in Indian	Dr. Radha Yadav, Dr. Ruby Sengar, Narendra Singh	Dr. Ruby Sengar	Symbiosis Centre for Management Studies, Noida	4:58-5:10

				Context	Chaudhary and Dr. Ashu Khanna			
			Day-1 (14/12/2018)					
			VENUE-4-Classroom No_X202					
			Track 2- HRM & Leadership					
1	SIBMPICABM 2018066	Track 2	Dr. Kirti Dharwadkar	Determinants of Organizational Stress among Women Workers in Garment Industry	Dr. Mallika Srivastava and Dr. Lavina Sharma	Dr. Lavina Sharma	Symbiosis Institute of Business Management , Bangalore	3:45 – 3:57
2	SIBMPICABM 2018068	Track 2		Massive Open Online Courses: Journey So Far and View on Future	Savita Kulkarni and Shubhasheesh Bhattacharya	Savita Kulkarni	Symbiosis International (Deemed University), Pune	4:00 – 4:12
3	SIBMPICABM 2018212	Track 2		Inclusive Leadership – New Age Leadership to Foster Organizational Inclusion	Sunaina Kuknor and Dr. Shubhasheesh Bhattacharya	Sunaina Kuknor	Symbiosis Institute of Business Management	4:15-4:27
4	SIBMPICABM 2018084	Track 2		Multidimensionality of Job Performance: An Empirical Assessment through Scale Development	Almaas Sultana and Dr. Vijay Kumar Chechi	Almaas Sultana	Lovely Professional University	4:30-4:40
5	SIBMPICABM 2018086	Track 2		An Analytical Study on Relationship between Emotional Intelligence and Self-Esteem among Post Graduate Management Students	Beena John Jiby	Beena John Jiby	Sai Balaji Education Society	4:43-4:55
6	SIBMPICABM 2018111	Track 2		A Cross Sectional Study on Customer Incivility and Psychological Health	Dr. Anugamini Srivastava, Dr. Yatish Joshi, Mukesh Kumar and Dr Mohit Yadav	Dr. Anugamini Srivastava	SIBM Pune	4:58-5:10
			Day-1 (14/12/2018)					
			VENUE-5-Classroom No_Y205					
			Track-3 Financial Management					
1	SIBMPICABM 2018027	Track 3	Dr. Deepa Pillai	Towards a self-sustaining Pension System: Heralding better Fiscal Discipline	Bala Bhaskaran	Bala Bhaskaran	Shanti Business School	3:45 – 3:57
2	SIBMPICABM 2018031	Track 3		Influence of Analyst Recommendations on select sectors in the Indian Stock Market	Pooja Gupta, Zahid Jamal and Rushiraj Pathak	Rushiraj Pathak	Symbiosis International (Deemed University), Pune	4:00 – 4:12
3	SIBMPICABM 2018036	Track 3		Efficiency and Productivity of Indian Microfinance Institutions	Santa Kar and Joyeeta Deb	Santa Kar	Assam University	4:15-4:27

4	SIBMPICABM 2018048	Track 3		Measuring Efficiency of Indian States in Poverty Reduction Using Data Envelopment Analysis	Dilip Ambarkhane, Ardhendu Shekhar Singh and Dr. Bhama Venkataramani	Dilip Ambarkhane	Symbiosis School of Banking and Finance, Pune	4:30-4:40
5	SIBMPICABM 2018062	Track 3		Financial Inclusion through Mobile Telephony: A Qualitative Enquiry of Indian 'Urban-Poor'	Dipasha Sharma and Manish Sinha	Manish Sinha	Symbiosis International (Deemed University), Pune	4:43-4:55
6	SIBMPICABM 2018064	Track 3		Reaction of Equity Markets to Introduction of Schemes and Regulations for NPA Management in India	Dipali Krishnakumar and Madhvi Sethi	Madhvi Sethi	National Institute of Bank Management, Pune	4:58-5:10
			Day-1 (14/12/2018)					
			VENUE-6-Classroom No_Y206					
			Track-3 Financial Management					
1	SIBMPICABM 2018065	Track 3	Dr. Ashok Joshi	House Buying behavior of Households: Qualitative Study in the Semi-Urban Settings in India	Manish Sinha, Dipasha Sharma and Neetra Neelam	Dipasha Sharma	Symbiosis Centre for Management and Human Resource Development, Pune	3:45 – 3:57
2	SIBMPICABM 2018070	Track 3		Mental Accounting Bias: A Study of Impact of Demographic Variables	Dr. Meghna Dangi and Bindya Kohli	Dr. Bindya Kohli	SSBF, Pune	4:00 – 4:12
3	SIBMPICABM 2018076	Track 3		Gravity Model Applications in Understanding Trade: A Review and Future Research Agenda	Rishikesh Kulkarni, Rajesh Panda and Madhvi Sethi	Dr. Madhvi Sethi	Symbiosis International (Deemed University), Pune	4:15-4:27
4	SIBMPICABM 2018090	Track 3		Efficiency Test on the Indian Index Options Market: Empirical Evidence from S&P CNX Nifty Index Options	Kelvin Mutum and Ashim Kr. Das	Kelvin Mutum	NIT Silchar	4:30-4:40
5	SIBMPICABM 2018096	Track 3		A Study on Policy of Controlling Number of IPOs in Primary Market to Control Volatility in Secondary Market in India	Kaushal Bhatt and Ashok Bantwa	Ashok Bantwa	GLS University, Gujrat	4:43-4:55
6	SIBMPICABM 2018077	Track 3		Does India want to invest on its daughters: A Critical Analysis of Sukanya Samridhi Yojna	Dr. Aradhana Ghandi, Dr. Sonali Bhattacharya	Dr. Aradhana Ghandi	Symbiosis Centre for Management and Human Resource Development, Symbiosis International (Deemed University), Pune	4:58-5:10

7	SIBMPICABM 2018098	Track 3		Factors Influencing growing of Non-Performing Assets (NPAs) in selected Public and Private Sector Banks	Sunita Sharma, Prof.Dhoon Singh Rathore and Prof.Jagdish Prasad	Sunita Sharma	Amity University, Rajasthan	5:13-5:25
Day-1 (14/12/2018)								
VENUE-7-Classroom No_X103								
Track 4- Operation Management & Information System								
1	SIBMPICABM 2018034	Track 4	Dr. Arnab Laha	Augmentation of Effectiveness of Constraints Driven Supplier Relationship Management with IoT Assisted SMART Procurement – An Empirical Study	Samir Yerpude and Dr. Tarun Kumar Singhal	Samir Yerpude	Symbiosis Center of Research and Innovation	3:45 – 3:57
2	SIBMPICABM 2018052	Track 4		Study of Lean Operational Management Practices in Services: Case study in a 3rd party BPO/KPO	Naresh Motiani and Abhay Kulkarni	Naresh Motiani	Maersk Global Service Centres	4:00 – 4:12
3	SIBMPICABM 2018054	Track 4		Impact of Operational Risks through Monte Carlo Simulation	Dr. Manisha Ketkar and Omkarprasad Vaidya	Dr. Manisha Ketkar	Symbiosis School of Banking and Finance, Pune	4:15-4:27
4	SIBMPICABM 2018063	Track 4		Design and Development of Framework for measurement of Supplier's Satisfaction	Manoj Hudnurkar and Suhas Ambekar	Manoj Hudnurkar	Symbiosis Center for Management and Human Resource Development, Symbiosis International (Deemed University), Pune	4:30-4:40
5	SIBMPICABM 2018160	Track 4		Servitization of Machine Tools: Current Trends, Challenges and Opportunities	Yogesh Brahmkankar, D r.Prabir Bandyopadhyay and Dr.Koen Vandenbempt	Yogesh Bramhankar	SIBM, Pune	4:43-4:55
Day-1 (14/12/2018)								
VENUE-8-Classroom No_X203								
Track 5- Innovation & Entrepreneurship								
1	SIBMPICABM 2018030	Track 5	Dr. Bala Ramadurai	Impact of Ownership and Management Control on Corporate Governance of BSE 100 Companies	Bindya Kohli and Pooja Gupta	Pooja Gupta	Symbiosis Institute of Business Management, Bangalore	3:45 – 3:57
2	SIBMPICABM 2018050	Track 5		A Study on Implications of Goods and Service Tax in the Retail Sector of Assam	Arijeet Das, Satyajit Baishnab and Santa Kar	Arijeet Das	Assam University	4:00 – 4:12
3	SIBMPICABM 2018051	Track 5		An Emphasis on the Constraints Faced by the Women SHG Members for Sustainable Livelihood in	Vaishali C Mahajan, Meena Kumari R and Rajagopal K	Meena Kumari R	Sathyabama University, Chennai	4:15-4:27

				Tamil Nadu, India				
4	SIBMPICABM 2018168	Track 5		Family Entrepreneurship in India's 'Diamond City': A Phenomenological Research	Dr. Vimal Babu	Dr. Vimal Babu	SIBM, Pune	4:30-4:40
5	SIBMPICABM 2018136	Track 5		The Seven Principles of Creative Thinking-An Innovation Paradigm	Nishant Khandelwal and Anil Mehta	Nishant Khandelwal	SCMS, Pune	4:43-4:55

Day-2 (15/12/2018)

VENUE-1-Classroom No_X101

Track 1- Marketing & Strategy

1	SIBMPICABM 2018104	Track 1	Dr. Digamber Sakore	The Voltage Volte-Face: An attempt to turnaround a State-Owned Enterprise	Suja Karthika	Suja Karthika	School of Management Studies, Cochin University of Science and Technology	10:00 – 10:12
2	SIBMPICABM 2018120	Track 1		A Systematic Literature Review of Hedonic and Utilitarian Benefits of Sales Promotion	Somesh Kumar Sinha	Somesh Kumar Sinha	Maulana Azad National Institute of Technology, Bhopal	10:15-10:27
3	SIBMPICABM 2018123	Track 1		Literature Review of Service Quality Concepts, Models and Scales	Sandeep Prabhu	Sandeep Prabhu	Symbiosis Institute of Telecom Management, Pune	10:30-10:42
4	SIBMPICABM 2018124	Track 1		Think Before Getting Addicted to Smartphone?	Dr. Sunita Dwivedi, Prof. Shrirang Altekar and Dr. Nidhi Phutela	Dr. Sunita Dwivedi	Symbiosis International (Deemed University), Pune	10:45-10:57
5	SIBMPICABM 2018143	Track 1		Social Media Analysis for Maintaining Financial Stability	Sakshi Saxena and Sebin B Nidhiri	Sakshi Saxena	SCMHRD, Pune	11:00-11:12
6	SIBMPICABM 2018156	Track 1		Sports Analytics in Event Marketing: A Content Analysis	Subhasis Sen and Kannan Rajagopal	Subhasis Sen	SCMHRD, Pune	11:15-11:27
7	SIBMPICABM 2018171	Track 1		Impact of Customer Satisfaction on Retail Brand Loyalty: Does Fairness Matter?	Biranchi Narayan Swar and Rajesh Panda	Biranchi Narayan Swar	Symbiosis Institute of Business Management, Bangalore	11:30-11:42

Day-2 (15/12/2018)

VENUE-2-Classroom No_X102

Track 1- Marketing & Strategy

1	SIBMPICABM 2018175	Track 1	Dr. Amod Markale	Collaborative Consumption: Scope and Challenges from the Consumers' Perspective	K.G.Sofi Dinesh and Rej ikumar G	K.G.Sofi Dinesh	Amrita Vishwa Vidyapeetham	10:00 – 10:12
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2	SIBMPICABM 2018180	Track 1		Trends of Puffery in Advertising – A Bibliometric Analysis	Krunal Punjani, Dr. V.V.Ravi Kumar and Sanjeev Kadam	Krunal Punjani	Dr. V. N. Bedekar Institute of Management Studies, Thane	10:15- 10:27
3	SIBMPICABM 2018185	Track 1		Employee Perspective of Factors Influencing Patient Safety in Tertiary Care Hospitals of Agartala	Dr. Debarshi Mukherjee, Mahasweta Saha and Soumen Mukherjee	Mahasweta Saha	Department of Business Management, Tripura University	10:30- 10:42
4	SIBMPICABM 2018200	Track 1		SME Manager Profile & Company Performance: An Exploratory Study	Maha Stelate, Fatima Zahra Alami and Salah Koubaa	Maha Stelate	Hassan II University	10:45- 10:57
5	SIBMPICABM 2018210	Track 1		The Role of Voters' Engagement in Shaping Voters' Loyalty in India	Shubhanshu Naik, Dr. Mallika Srivastava and Dr. Poornima Tapas	Shubhanshu Naik	Symbiosis International (Deemed) University	11:00- 11:12
6	SIBMPICABM 2018215	Track 1		The Effect of Social Media Usage on Internal and External Attributions of Small and Medium Enterprises	Dr. Preetha Menon and Dr. Ramakrishnan Raman	Dr. Preetha Menon	Symbiosis Institute of Business Management ,Pune	11:15- 11:27

Day-2 (15/12/2018)

VENUE-3-Classroom No_X201

Track 2- HRM & Leadership

1	SIBMPICABM 2018115	Track 2	Dr. Deepali Raheja	Blue Oceans Leadership Practices: Journey from Disengagement to Engagement of Employees in an Organization	Sarini Vedula, Fathima Syeda Noor and Tanusree Chakraborty	Sarini Vedula	PRESIDENCY UNIVERSITY	10:00 – 10:12
2	SIBMPICABM 2018125	Track 2		Mid-Career Pathing Influences and Why Women May Not be Reaching Leadership Positions in India- A Qualitative Study	Nirupama Patwardhan and Shubhasheesh Bhattacharya	Nirupama Patwardhan	TalentAide	10:15- 10:27
3	SIBMPICABM 2018127	Track 2		Job Uncertainty after Ph.D : A Common Concern for Doctoral Students of Technical Institutes of North East India	Loitongbam Athouba Meetei, N.B Singh and Tridib Sarma	Loitongbam Athouba Meetei	National Institute of Technology, Silchar	10:30- 10:42
4	SIBMPICABM 2018133	Track 2		Perceived Intervention of Gamification in Training and Performance Management	Dr. Praveen Kulkarni and Prasad Kulkarni	Dr. Praveen Kulkarni	KLS Gogte Institute of Technology, Department of MBA	10:45- 10:57
5	SIBMPICABM 2018146	Track 2		Entrepreneurial Behavior among Managers: Effect of Emotional Intelligence, Gender and Managerial Level	Ekta Sinha and Kavita Laghate	Ekta Sinha	G. Saraf College, University of Mumbai	11:00- 11:12

6	SIBMPICABM 2018154	Track 2		Gamification in Green HR: Utilizing Employees' Playful Enthusiasm Towards Environmental Sustainability	Arpita Ghosh and Shamima Haque	Shamima Haque	B. P. Poddar Institute of Management and Technology	11:15-11:27
			Day-2 (15/12/2018)					
			VENUE-4-Classroom No_X202					
			Track 2- HRM & Leadership					
1	SIBMPICABM 2018173	Track 2	Dr. T.J. Vidyasagar	Influence of Psychological Capital on the Link of Organizational Support, Engagement and Extra-Role Behavior	Musarrat Shaheen	Musarrat Shaheen	IBS Hyderabad, a constituent of ICFAI Foundation for Higher Studies	10:00 – 10:12
2	SIBMPICABM 2018007	Track 2		A Dialectic Reframing Organizational Change	Alain Guiette and Koen Vandenbempt	Alain Guiette	University of Antwerp	10:15-10:27
3	SIBMPICABM 2018194	Track 2		Employer Branding of Armed Forces through the Perspective of Current and Potential Employees	Rajwinder Kaur and Reena Shah	Rajwinder Kaur	Nirma University	10:30-10:42
4	SIBMPICABM 2018211	Track 2		Gamification for Recruitment of Talent through the Lens of Actor Network Theory	Sonal Shree and Ardhendu Shekhar Singh	Sonal Shree	Symbiosis Institute of Business Management , Pune	10:45-10:57
5	SIBMPICABM 2018081	Track 2		An Analytical Study on Impact of Employee Engagement on Customer Satisfaction in Indian Hotel Industry	Sukhmeet Kaur	Sukhmeet Kaur	International Institute of Management Studies, Pune	11:00-11:12
6	SIBMPICABM 2018188	Track 2		Influence of Leadership Styles of Bankers in Decision Making on Loans to Startup Entrepreneurs	Mukesh Kumar, Dr. Suruchi Pandey, Dr. Vinita Sinha and Dr. Anugamani Srivastava	Mukesh Kumar	Symbiosis International University	11:15-11:27
			Day-2 (15/12/2018)					
			VENUE-5-Classroom No_Y205					
			Track 3- Financial Management					
1	SIBMPICABM 2018116	Track 3	Dr. Ashutosh Kolte	Trend and Pattern Analysis of Public and Private Infrastructure Investment in India: An Application of ARIMA Model	Nishija Unnikrishnan and Thomas Paul Kattookaran	Nishija Unnikrishnan	St. Thomas College (Autonomous) Thrissur	10:00 – 10:12
2	SIBMPICABM 2018122	Track 3		Novel approach to estimate expected Non-Performing Assets (NPA) of Indian banks using Stochastic	Kss Iyer, Vijayalakshmi Chetlapalli and Madhavi Damle	Kss Iyer	Symbiosis Institute of Telecom Management	10:15-10:27

				point process				
3	SIBMPICABM 2018137	Track 3		Insurance Sector Growth and Economic Development- A State-wise Study in India	Abhijit Chakraborty and Ashim Kumar Das	Abhijit Chakraborty	Department of Management Studies, NIT, Silchar	10:30-10:42
4	SIBMPICABM 2018140	Track 3		Inclusion of NTFPs in Sustainable Livelihood of Tribal People of Western Ghats of Maharashtra	Bhushan Pardeshi, Padm alochana Bisoyi and Pran ita Burbure	Bhushan Pardeshi	S.B.Patil Institute of Management, Pune	10:45-10:57
5	SIBMPICABM 2018167	Track 3		Equity Market Participation: An application of Analytical Hierarchical Process (AHP)	Arpita Sharma, Dr. Shailesh Rastogi, Dr. Chetan Panse and Akanksha Goel	Arpita Sharma	SIBM, Pune	11:00-11:12

Day-2 (15/12/2018)

VENUE-6-Classroom No_Y206

Track 3- Financial Management

1	SIBMPICABM 2018174	Track 3	Dr. Abhinav Jog	An Empirical Evidence of Potential for Islamic Finance and Banking in India	Shahana Khan	Shahana Khan	Abeda Inamdar Senior college	10:00 – 10:12
2	SIBMPICABM 2018182	Track 3		How Does Microfinance Addresses Documentation and Psychological Barriers to Financial Inclusion- An Evidence from Mirzapur District of India	Vijeta Singh and Puja Padhi	Vijeta Singh	Amity University, Noida	10:15-10:27
3	SIBMPICABM 2018206	Track 3		The Impact of Socio-economic and Psychographic Factors on Financial Inclusion: A case of Rajasthan	Neeraj Aswani, Vijeta Srivastava and Dr. Lokesh Vijayvargy	Neeraj Aswani	Jaipuria Institute of Management, Jaipur	10:30-10:42
4	SIBMPICABM 2018209	Track 3		Applying Dorantes Investment Model to Indian Markets: An Empirical Study	Ritesh Khatwani, Dr. Mahima Mishra, Dr. Madhura Bedarkar and Dr. Shubhra Anand	Ritesh Khatwani	SIBM, Pune	10:45-10:57
5	SIBMPICABM 2018218	Track 3		The Impact of Rating Dispersion and Message Valence on Shopping Cart Abandonment in Online Grocery Shopping: Loosing Carts of Money	Neha Singh	Neha Singh	Institute of Management, Nirma University	11:00-11:12

Day-2 (15/12/2018)

VENUE-7-Classroom No_X103

Track 4- Operation Management & Information System

1	SIBMPICABM 2018097	Track 4	Dr. Sharad Joshi	Moderating Effect of Breakfast on Exercising versus Depression Among Adolescents: A Data Analytics Approach	Subhashree Panda	Subhashree Panda	SIBM, Pune (MBA- Innovation and Entrepreneurs hip-Batch 2016-18)	10:00 – 10:12
2	SIBMPICABM 2018119	Track 4		Comparing Service Offerings of Hunt Library with Indian Academic Libraries for Enhanced User Experience	Komal Chopra, Vanishree Pabalkar and Dipali More	Komal Chopra	SIMS, Pune	10:15- 10:27
3	SIBMPICABM 2018095	Track 4		Modelling Passenger Interaction Process (PIP) Quality Model Framework Using ISM and MICMAC approach	Sanjeev Kadam and Prabir Kumar Bandyopadhy y	Sanjeev Kadam	Symbiosis International (Deemed University)	10:30- 10:42
4	SIBMPICABM 2018198	Track 4		Examining the Efficiency of Indian Hotel and Hospitality Industry	Pooja Sharma, Dipas ha Sharma and Ar adhana Gandhi	Aradhana Gandhi	SCMHRD, Pune	10:45- 10:57

Day-2 (15/12/2018)**VENUE-8-Classroom No_X203****Track 5- Innovation & Entrepreneurship**

1	SIBMPICABM 2018091	Track 5	Dr. Nihar Shah	Enablers and Barriers of Risk Management for Sustainable Farming: A Total Interpretive Structural Modeling Approach	Sneha Kumari and Vidya Kumbhar	Vidya Kumbhar	Symbiosis Institute of Computer Studies and Research, Pune	10:00 – 10:12
2	SIBMPICABM 2018094	Track 5		Articulating Business Model Innovation, Digital Transformation and Managed Services: Case of Digital Transformation as a Service	Ramamurthy Venkatesh and Tarun Kumar Singhal	Ramamurthy Venkatesh	SITM, Pune	10:15-10:27
3	SIBMPICABM 2018085	Track 5		A Study on Employment Generation of Micro-enterprises set up under Prime Minister's Employment Generation Programme (PMEGP)-with special reference to Cachar District of Assam	Swagata Roy and Pranay Goswami	Pranay Goswami	Assam University, Silchar	10:30-10:42
4	SIBMPICABM 2018074	Track 5		Knowledge Based Entrepreneurship: The Role of Networks	Khadija Hamdani and Salah Koubaa	Khadija Hamdani	Faculty of Law, Economics and Social Sciences, Casablanca, Morocco	10:45-10:57
5	SIBMPICABM 2018207	Track 5		Antecedents of Job Engagement in Start Up IT Companies. Does it engage the Gen Z?	Dr. Deepika Pandita and Dr. Amresh Kumar	Dr. Deepika Pandita	SIBM, Pune	11:00-11:12